

ESTEBAN CHACON

www.estebanchacon.com – www.innovazoom.com

EDUCATION

- Self-taught person – Web Developer / Programmer / Marketing
- Universidad Latina de Costa Rica – Publicity
- Instituto Tecnológico de Costa Rica (TEC) – Graphic Design/Web

KNOWLEDGE

- English
- Pictures and photos manipulation, Architectural Design and 3D.
- Tools: Adobe (Photoshop, Illustrator, Fireworks, Flash), Microsoft Office, Microsoft Windows, Mac, Linux, SVN
- Advanced knowledge about installation, use and customization for WordPress, Joomla.
- Advanced knowledge about Search Engine Optimization.
- Advanced knowledge about Web Marketing.

EXPERIENCE

Advanced knowledge about HTML, CSS, XML, JavaScript, PHP, MySQL, SEO, AJAX, ACTIONSCRIPT, WEB DESIGN, USABILITY, FBML, SEO, Quality Assurance, some of the most common frameworks like jQuery, and others. I've worked for some of the most important web companies in Costa Rica like CostaRicanVacations (Namu Travel Group), avVenta, Schematic (Possible WW), for brands like BlackBerry, Apple, DELL, ESPN, Oakley. As freelance I have made hundreds of websites for the local market in my country, and worked for some gambling industry companies like Silver Arrow Marketing (SlotsOfVegas.com, SilverOakCasino, Cool-Cat-Casino, etc), BetPhonenix, ActionPoker.com, TigerGaming.com and some others, for casino, slots and sports gambling websites.

Web Developer Specialist and Marketing Analyst 01/03/2012 — 30/01/2014

Costa Rican Vacations – Namu Travel Group

- Web Developer (PHP, MySQL, HTML, XML, AJAX, JavaScript, jQuery, FBML).
- Web designer and senior web developer.
- SEO / SEM
- Web Marketing
- Project Management

Web Developer 01/08/2010 — 15/06/2011

Silver Arrow Marketing

- Web Developer (PHP, MySQL, HTML, XML, AJAX, JavaScript, jQuery, FBML).
- Websites developed and customized in WordPress, as many other PHP applications.
- Designer.
- SEO

Project Manager-Developer (01/01/2010 — 01/07/2010)

Mediasell

- Project Manager and Web Developer (AutoAubaine.com and clients)

Software Developer (01/01/2009 — 31/12/2009)

Schematic

- Web Developer / Email Marketing, dedicated for DELL.